

### Press release Sulz am Neckar, Germany, June 2019

100 Years HEINRICH KIPP WERK **The manufacturer of standard elements and operating parts celebrates its centennial**

**HEINRICH KIPP WERK celebrates its centennial this year. The company founder Christian Kipp developed his first proprietary products 100 years ago: a spätzle machine (Swabien noodle machine).
In 1952 the company concentrated on clamping devices - the KIPP adjustable clamping lever caused a small revolution in mechanical engineering. Today, KIPP is a leading manufacturer of standard elements and operating parts, offering its customers real benefits with modern production technologies and fully automated logistics.**

The KIPP range includes over 42,000 products available from stock. Included in this are product lines such as NATURE grip – an example for trend-setting pioneering work. The environmentally friendly grips are made from biopolymer plastic made from renewable raw materials. A process that is only possible thanks to state-of-the-art production technologies.

The FEATURE grip product line, on the other hand, takes account of the progressive digitalisation process: Integrated electromechanical and sensor elements provide reliable feedback via visual signals on certain parameters. This ensures process reliability, which is becoming increasingly important in machine construction.

However, digitisation does not only affect product developments. The topic is of central importance for process flows and services in all areas of the company. KIPP starts 2019 with a new webshop platform. Further expansion into new markets is also planned for the future. Due to the presence in other countries, the customer not only has access to the complete program, but a rapid order processing is also guaranteed. High-quality and innovative products with good availability: a concept with which KIPP would like to shape the next 100 years.

Characters including spaces:

Pre-head: 28 characters

Headline: 51 characters

Text: 1.790 characters

Total: 1.869 characters

**Meta-Title:** KIPP feiert 100-jähriges Jubiläum

**Meta-Description:** Der Hersteller von Normelementen und Bedienteilen hat heute über 42.000 Produkte im Sortiment. Hier mehr erfahren!

**Keywords:** KIPP, HEINRICH KIPP WERK, Jubiläum, Normelemente, Bedienteile, Digitalisierung, Produktionstechnologien, Auslandsexpansion

**Deeplink:** <https://www.kippwerk.de/de/de/News/KIPP-News/100-JAHRE-SICHER-MIT-KIPP.html>

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**Additional information and press photos**

See www.kipp.com, Region: Germany, Category: News / Press area

### Photos

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| Derzeit führen zwei Generationen der Familie KIPP das HEINRICH KIPP WERK: Heinrich Kipp (r.) und Nicolas Kipp (l.) Photo: KIPP  | Image file: KIPP\_Geschäftsleitung\_2019\_CMYK.jpg |

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